



FOR IMMEDIATE RELEASE

**Frank Mayer and Associates, Inc. announces the promotion of Danielle Nelson to Account Executive.**

Grafton, WI, June 27, 2016 - We are pleased to announce the appointment of Danielle Nelson as an Account Executive with Frank Mayer and Associates, Inc.

Danielle's background as a Sales Associates has given her experience working with brands and retailers to develop cohesive in-store marketing strategies for today's ever fluid retail environments. Danielle will use her knowledge of the point-of-purchase retail industry to work with Fortune 500 retail and brand marketing clients out of the Wisconsin office.

Frank Mayer and Associates, Inc. ([www.frankmayer.com](http://www.frankmayer.com)) is an in-store merchandising display and interactive kiosk company. Founded in 1931, Frank Mayer and Associates, Inc.'s headquarters are located in the Milwaukee area with additional sales offices throughout the U.S.

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