



FOR IMMEDIATE RELEASE

**Braven Bluetooth® audio brand expands their wireless speakers line at retail with demonstration displays.**

Grafton, WI, August 9, 2016 – Braven, a premium portable Bluetooth® audio brand, has been expanding their retail presence across the U.S.

The expanded Braven line of outdoor, rugged, take-anywhere speakers has necessitated new [in-store display](#) solutions. Today's mobile consumer of cutting edge technology demands a retail display design that complements the technology.

Braven has partnered with Frank Mayer and Associates, Inc. to design, engineer and produce displays with the rugged styling it is known for worldwide. The display's secured wireless outdoor speakers have customized interactive play controls with demo tracks that feature the qualities of each model. The in-line counter displays are placed in retailers nationwide.

[Frank Mayer and Associates, Inc.](#) is an industry leader in the creative design and manufacturing of branded in-store merchandising displays, interactive kiosks and store fixtures for leading consumer product companies and retailers. Frank Mayer and Associates, Inc.'s headquarters are based in Grafton, Wisconsin with offices nationwide.

BRAVEN combines unparalleled style with cutting-edge technology to produce premium Bluetooth speakers for the outdoor adventurer and modern audiophile. Founded in 2011, BRAVEN's focus on audio quality, ease of use and superior features has quickly transformed the brand into one of the fastest growing wireless audio brands in the industry. For more information about BRAVEN, please visit [www.braven.com](http://www.braven.com) or connect on Facebook at [facebook.com/bravenproducts](https://facebook.com/bravenproducts) and Instagram @bravenproducts.

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