

**\*\* PRESS RELEASE \*\***

# powertxt

TAKE THE HASSLE OUT OF REBOOTING



Tekview, a United Kingdom based technology company and developer of innovative mobile/cellular remote power solutions have developed a US version of their successful UK product, Powertxt®. Powertxt is used for a wide variety of applications, including ATMs.

Powertxt is simple remote power switch that is fully operated and controlled by text message commands allowing effortless remote rebooting/switching and control of mains power. It also sends a real-time text message alert as soon as mains power is lost so you know immediately when there is a power cut (SIM and Y1 SMS included).

Powertxt is unique because unlike traditional IP power solutions it is 100% cellular and has no WiFi/Data/Network capabilities. It uses a SIM card and communicates by text message only over the GSM network (AT&T and T-Mobile).

**Save that truck roll!** Powertxt gives you the ability to “power cycle/reboot” your business-critical hardware from anywhere 24/7 365 days a year.

## How Does it Work?

When your equipment hangs/freezes have you ever been told by the IT department to turn the power off and then on again, well ... that’s exactly what Powertxt does, it effectively performs a ‘hard reboot’ by turning the mains power to your equipment off and then on again (“rebooting it”). Some newer routers now have the facility to perform a ‘soft reboot’ where they can reset internally but this doesn’t fix every issue.

**“It is estimated that over 70% of all downtime events can be solved with a hard power reboot.”**

Every function is controlled by text message, just plug Powertxt in, connect the equipment to be controlled and send a text from your cell to Powertxt ... it’s as easy as that! **A machine 2 machine SIM with Y1 line rental and 10 SMS per month is included with the product.** Powertxt has many features including mains power loss text alerts, temperature alerts, automatic power control by temperature, automatic power control by time/date. It requires no installation or complicated configuration by technical staff so it can be used on new installations or retro fit easily on any equipment.

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## Where is Powertxt Currently Used?

Powertxt is used to control many types of equipment, for example. Powertxt is used on every router inside the UK '[Amazon smart lockers](#)' to ensure minimal downtime and so the customer can collect their parcel when they need to. It is used for a wide variety of equipment within many industries, Digital Signage (to reboot their equipment and save on energy costs by turning the equipment off when not required which also prolongs the life of the equipment), also Banking (ATMs), Smart Lockers/Kiosks, Digital Analytics, CCTV, ANPR Cameras, IT & Communications, Broadband & WiFi providers, Marine & Aquatics, Healthcare for routers, DVRs, ANPR equipment, medical fridges and many more industries and applications.

## Powertxt Return on Investment

Sending an engineer to site can be expensive, especially when it's just to reboot the mains power. It is estimated that over 70% of all downtime events can be solved with a hard power reboot and because Powertxt is such a low-cost solution most users see a return on investment with just one call out/engineering visit saved. Running costs are extremely low as it only uses text messages and a Machine to Machine SIM card with Y1 line rental and 10 text messages per month is already included with the product (approximate ongoing costs are only \$15 a year or less).

**Using Powertxt not only maximises equipment uptime but it saves time and money by reducing unnecessarily engineering site visits.**

## Notes to Editor

Tekview Limited started in early 2011 as an innovator in GSM (cellular operated) technology products. Over the past 5 years Tekview have supplied many different industries as noted above including many large blue chip companies in the UK and Europe like JC Decaux, Clear Channel, Virgin Media and National Grid.

Tekview's MD, Neil McPherson said "We are really excited to launch our new US version of Powertxt. With cyber hacks happening almost daily we are seeing more and more customer resisting traditional IP devices and choosing Powertxt to reboot their equipment safely and securely. Powertxt has been used and trusted by many customers across a range of industries since 2011 and in late 2015 it was redesigned to an even smaller, neater unit. We have been involved in many great projects over the last 5 years including supplying Powertxt for all Amazon smart lockers and to the second largest independent ATM company in the UK."



**Powertxt® RRP \$229**

### Contact Details

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