

powered by
netkey[®]
Because experience matters

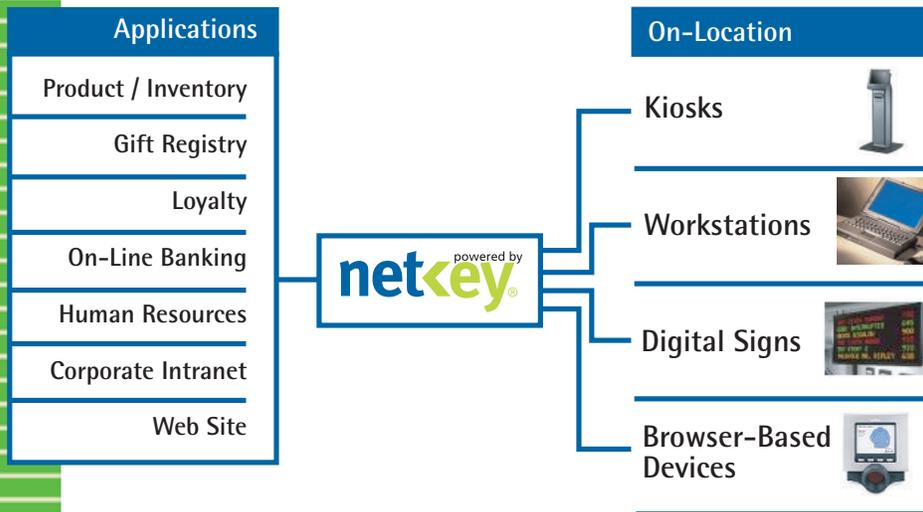


Solutions for Self-Service

Extend your business to reach more
customers...prospects...employees...
and partners.

Extend Your Reach With Self-Service

Netkey extends your customer and employee facing applications and Web assets to any audience via interactive kiosks, public access workstations, digital signs, and browser-based devices.



The Netkey Software Suite allows you to quickly extend any type of business application to the store, bank branch, factory floor or any public area where your customers or employees shop and work. With Netkey, your business moves closer to your target audience with powerful applications that help increase revenues and reduce costs, delivered in a secure and reliable way.

Netkey Solutions

Maximize Self-Service Opportunities

We deliver innovative self-service solutions that combine a reliable software suite with unparalleled knowledge to increase sales, control costs, and minimize risk.

Extended Retail Solutions

Empower your customers with self-service options proven to increase sales, enhance the shopping experience, and improve customer service.

**interactive assisted selling...
loyalty programs...gift registry...
product locator...inventory extension...
financial services...ticketing**

Extended Brand Solutions

Tailored programs connect you with more customers and are designed to heighten brand awareness and increase the quantity and size of transactions.

**digital signs...product awareness...
in-store marketing**

Extended Human Resources Solutions

Reach any unconnected workforce with communications designed to improve employee retention and decrease costs with automated job application processing.

**benefit information...
training... applications and forms...
corporate intranet**

"The BMW Virtual Sales Center is the ultimate selling machine."
*Tom Purves,
CEO BMW of North America*



Fleet Bank captures new customers and extends its investment in on-line banking through self-service kiosks placed in high profile locations.



Netkey Extended Delivery Suite

Extend Applications to Self-Service

Software purpose-built to enable the creation, monitoring, management, and control of self-service solutions. Capabilities include:

Design and Security

Our in-depth understanding of audience behavior and interface design continuously shapes this unique set of tools to enhance the user experience. Tested and trusted by blue chip clients, Netkey security is driven by years of operational experience.

Analytics and Reporting

Robust tools track every user experience to understand usage patterns, gauge ROI, and monitor customer preference information.

Content Optimization

A user friendly and sophisticated interface supports business users with flexibility and control over a changing self-service network as needs evolve.

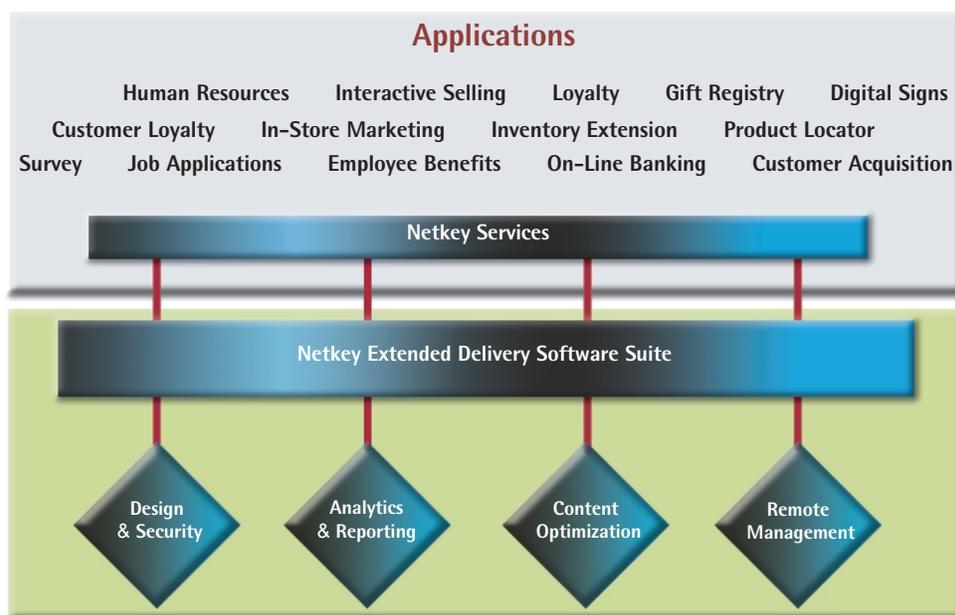
Remote Management

Rich functionality meets unique self-service network requirements with anytime, anywhere control for multiple locations and promotes the most cost-effective remote management available.

Netkey Services

Uniquely Qualified

Our professional services team brings more than two decades of experience to every client engagement. Our exclusive ability to apply a proven methodology and industry best practices to every project avoids costly learning curves. Clients have access to the most qualified assistance for application and interface design and development, hosted services, technical support, application support, and software maintenance.



Netkey's comprehensive extended delivery suite enables creation, analysis, management and control of self-service solutions to reach any unconnected audience.



Employee-focused organizations like The Hospital of St. Raphael use extended self-service from Netkey to empower and inform their workers.



At Borders, customers conduct nearly two million transactions per week on the Title Sleuth kiosks; both customers and the company view self-service as a key competitive advantage for Borders.

Interactive POS marketing programs and high impact design drive sales for Kraft.





Netkey provides a comprehensive software suite for the creation, management and control of extended self-service delivered through kiosks, digital signs, and other customer and employee facing technologies. Netkey's market-proven solution extends the reach of more than 500 companies worldwide to millions of consumers and employees each week. Leading retailers, brands, financial services providers and other businesses across the globe count on Netkey for reliable, flexible and secure software that helps them increase sales, improve customer service, and reduce costs.

Customers and business partners around the world agree: Netkey offers the most powerful combination for self-service success. Our unique value is built on clarity of vision, patented technology, world-class credibility, and unmatched experience.

- Vision
- Technology
- Credibility
- Experience

Netkey Inc.

Email: info@netkey.com

Phone: +1 203.483.2888

Fax: +1 203.483.2893

Toll Free: +1 800.443.7924

www.netkey.com

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