Connected Tourism

QWICK MEDIA®

Visitors will Love Discovering Your Destination

www.qwickmedia.com

Bringing

Innovative Technology to the Tourism Industry

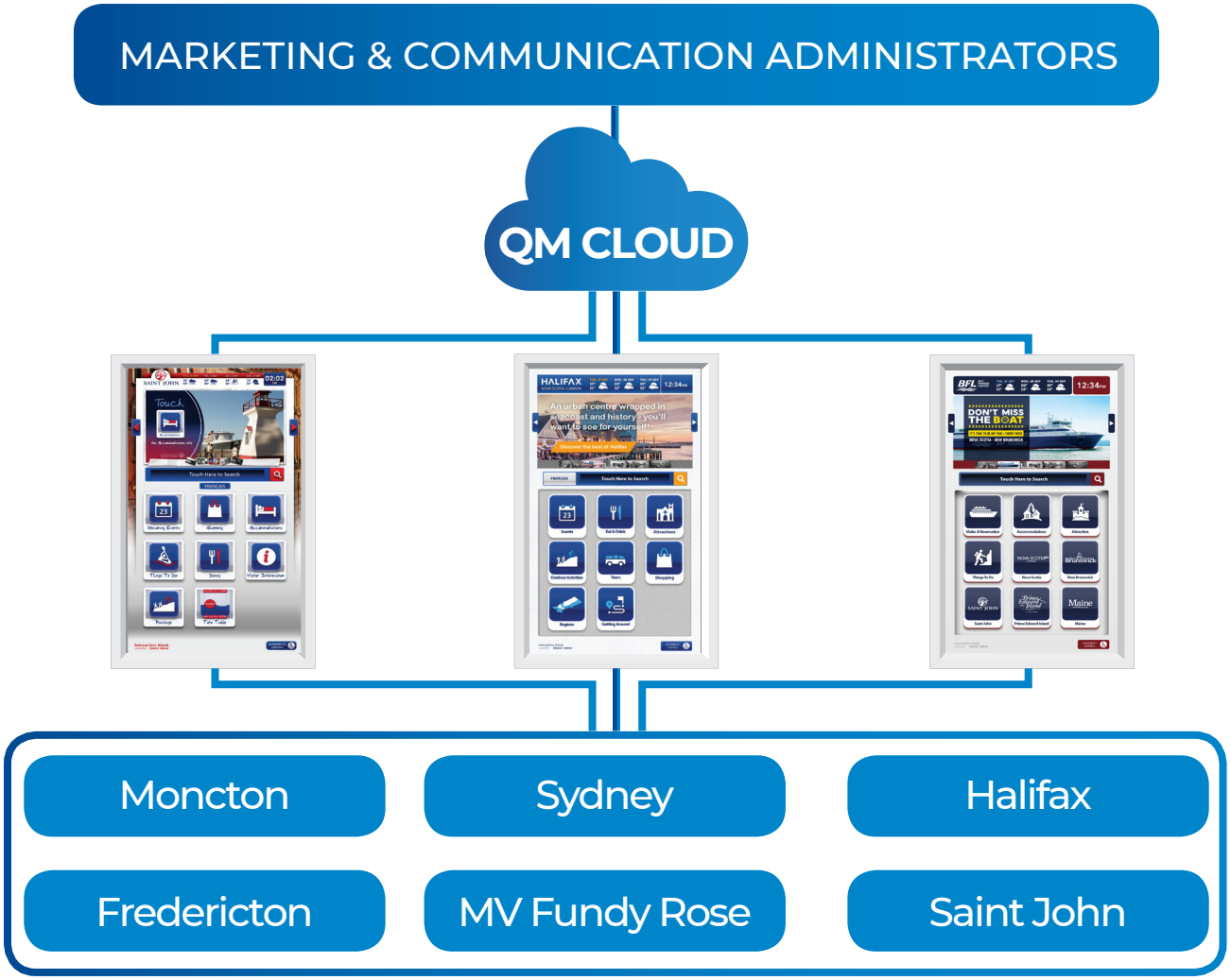
Smart cities are now using content data for sharing city, provincial and national tourist information in real time.

Qwick Media introduces a solution for private to public networks for unattended kiosks designed for tourism.

Our system aims to help tourism move towards participating in data marketplaces, enlist the private sector, and promote new and existing businesses.

It's our goal to help ease the transition to a smarter data-sharing society.

The Power of QwickManager



Information Network

All Kiosks are connected and able to communicate with each other over Qwick Media's Data Platform controlled by QwickManager. Enabling marketing & communication administrators to easily broadcast the right information towards the right target audiences at the right location.

How the Industry Benefits

Driving Growth with Technology

- Inform tourists, showcase activities, events, and amenities
- Assist visitors with planning their stay
- Help them make decisions based on their interests
- Bring events, attractions, and amenities to visitors' fingertips
- Enables mobile interaction which allows visitors to save information to their mobile devices and share with others who on the go
- Multilingual capabilities

Through Interactive Solutions You Will Achieve Substantial Results

- Maximize revenue per tourist
- Allow visitors to choose, reserve and pay for selected events and attractions
- Eliminate brochure racks
- Promote your city, with engaging content controlled in real time
- Make data driven decisions with built in analytical tools and reports

Proven Tourism Solutions

DISCOVER·DÉCOUVREZ SAINT JOHN

A seamless network of custom built interactive kiosks and digital signage tested over time.

DISCOVER HALIFAX

Qwick Media Tourism Software

Qwick Media designs visually attractive self-service kiosk interfaces that engage users and successfully guide them to fulfill their self-service needs.

Accommodations

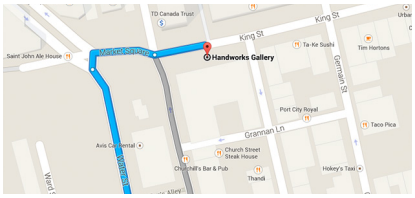
Travellers can easily find a place to stay based on their budget, style and location from the list of available options.

Things To Do

Discover latest events, festivals, concerts, outdoor activities and get immersed in the city's history, vibrant arts and culture, and diverse urban experience.

Restaurants

Find the perfect place to eat from street-side cafés to trendy bistros, fine dining restaurants or ice-cream shops. We bring an abundance of appetizing dining options to the tourists' fingertips.



Local Map Directions

Navigate though the city with ease and convenience. Once visitors select the next point of interest from your kiosk, they can easily print, email, or text directions. The intuitive user interface with rich visuals provide a seamless experience.

Shopping Guide

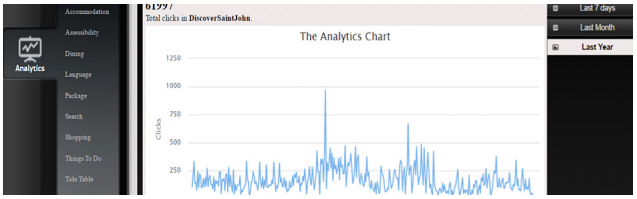
Tourism kiosks offer directories with detailed information, such as hours of operation, address, and contact. Visitors can choose from unique local shops, boutiques, specialty retailers and much more based on the shopping category, keyword search, and location.

Customized Features

Each destination is unique. QwickManager with its user-friendly software features will meet specific information needs of your tourists that highlight the destination, such as a cultural, geographic, and climate specifics.

Content Management System

The Content Management Software (or, CMS) is a cloud-based application that allows the user to add, update, edit, or delete information displayed on interactive kiosks or digital signage, quickly and easily. All information is updated instantly.



Analytical Tools

QwickManager's built-in analytics engine collects and analyzes data on customer behaviour patterns. This information is summarized in useful metric and reports.

Qwick Media Hardware

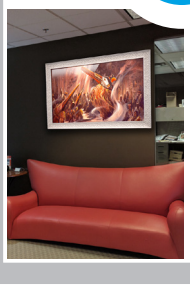
1

Touch Screen Kiosks 22” or 32” screen sizes available

2

Discovery Kiosks 22”

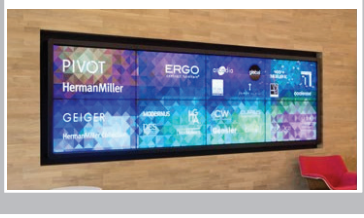
3



Wall Mount 4K Digital Art Display Screen with Frame

4

Video Walls



5

Digital Signage

6

Water Refill Stations with 22” or 32” digital display

7

Smart City Transit Shelters

Who We Are

Qwick Media is a leading provider of touchscreen technology serving all major industries. We offer custom interactive kiosks and digital signage that benefit your customers and your business. We build self-service solutions, infuse with our software, integrate with your backend, support each step, and offer full support warranty for lifetime of product.

We are market-tested self-service experts, 100% developed and built in-house, focused on your success.

What We Do

Our services include a full range, from concept to deployment; including software, integration, self-service kiosk manufacturing, installation, as well as lifelong support.

QWICK MEDIA®
Bringing innovation to people's lives.
CONTACT US
8331 Eastlake Drive,
Building 2A, Suite 104,
Burnaby, B.C. V5A 4W2
CANADA
1.855.370.1715
info@qwickmedia.com
www.qwickmedia.com
PARTNERS
intel
Microsoft
PLANAR
elo
NEC
Lenovo
Microsoft Azure