Press Release

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Ingenico and Pyramid blend their expertise to distribute the ultimate connected kiosk

Ingenico Group (Euronext: FR0000125346 – ING), the global leader in seamless payment, and Pyramid, leading integrator and kiosk solution provider, today announced their partnership for the distribution of Think&Go connected kiosks. These combine Ingenico's expertise in secure payment acceptance and Pyramid's know-how in kiosk design.

Connected objects have followed an exponential growth over the past few years worldwide and multiplied potential interactions between consumers and brands. Connected screens, especially, bring along new opportunities for retailers. DOOH displays featuring contactless payment acceptance, they form a new sales channel - screen commerce, which complements businesses' traditional online, mobile and in-store operations. Present in the street, in public places or in-store, connected screens contribute to the digitalization of the physical world and create a ubiquitous shopping experience. These can serve as points of sale prompting impulse purchases, as well as interactive digital signage supporting loyalty programmes and electronic coupon schemes, to increase footfall in-store.

Ingenico and Pyramid have joined forces to produce the ultimate connected kiosk, suitable for large-scale roll-outs, offering a seamless consumer experience, and addressing numerous retail use cases and verticals. How does it work? This Think&Go solution builds on a Pyramid touchscreen and an inner layer of Ingenico readers integrated behind the touch panel. The screen, therefore, supports interactions or transactions made with all NFC devices consumers have at hand nowadays, including NFC bank cards, smartphones, travel cards, ID cards, loyalty cards. One of the kiosk's distinctive features is the capacity to offer several amounts and several products simultaneously. It only takes a single tap of an NFC bank card or wallet on the selected product zone to complete a purchase.

Given the NFC payment limit in many countries, this Think&Go kiosk is particularly suited to quick-serving restaurants (QSR) and cinemas, for self-ordering and booking purposes. However, it can be tailored to all sorts of retail needs and verticals, using its software development kit (SDK). Ingenico and Pyramid will demonstrate some of these use cases - including loyalty programme enrolment, lottery ticket sale and e-coupon schemes - at NRF on their respective booth (Ingenico booth 2137, Pyramid 4545).

'We are pleased with this very fruitful partnership with Pyramid. Their superb and truly seamless integration of our NFC payment acceptance technology into their interactive kiosks is a first. This bodes well for the development of payment acceptance across existing screen estates.' said Michel Léger, EVP Innovation at Ingenico Group**. 'We take pride in enabling Pyramid to enhance their product offer with a connected kiosk that creates new consumer experiences and helps retailers grow their business.'**

'With its track record in integrating payment into IoT, Ingenico was a natural partner for Pyramid.' said Patrick Hagemeister, International Account Director at Pyramid**. 'We were excited to discover how simple it was to add NFC payment acceptance to our screens, with the Think&Go solution developed by Ingenico. And we are looking forward to serving many industries together.'**

To learn more about this Think&Go kiosk, come visit us at NRF in New York on 13-15 January 2019 and speak to one of our experts. You will find Ingenico on booth 2137 and Pyramid on booth 4545.

About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

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About Pyramid

Since 30 years, Pyramid manufactures high performance computer systems with its factories in Germany and Taiwan and sales offices in Germany, UK and North America. In opposite to most kiosk manufacturers, Pyramid deploys server grade industrial PC and touch technology. This high level of component manufacturing enables to create very slim and elegant highly integrated designs, still remaining extremely flexible and easy to maintain. Screen focus is on 24" and 32". Pyramid "polytouch"" branded kiosk designs are leading in European Retail, Hospitality and QSR markets.

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