22Miles Smart Retail Platform

Solution—Signage on the GO

Signs that carry to mobile
Smart Retail Platform Summary

- Simplified solution for any digital deployment.
- Manage digital signage, video wall solutions, and Touch screen tablets, all content in one platform.
- Same content can carry over to Mobile devices with unique editable integration options. (QR Code, Client Unique Texts, Email Beacons, and WiFi)
- Content can piggyback to both advertising screen and mobile experience with no additional design interface work.
- Track user by their mobile number, match with their rewards or frequent shopper profile contact information.
- Google Analytics tracking available, 22 Miles also has a proprietary supported analytics for proof of play and touch click and components.
- Additional Features such as Google Pay, Double-click and other 3rd party API capabilities can be added to this Smart Retail platform experience.
- With the 22 Miles HTML5 solution you can take any digital signage solution on the GO to any device...
Key Advantages

- Mature, reliable DS platform deployed countless times globally with on-going development since 2007, over 500

- Turnkey software solutions provider, with full in-house professional services and support.

- Cloud-based and On-premises solution options

- Unmatched 3D Wayfinding for Kiosks and Mobile

- Total Template Design and Map Update Control with Publisher Pro Designer/CMS

- Complete Data Control of Stores, Offers, Promotions and Events
Shoppers today have a higher sense of urgency in making purchases, access to promotions, and to have a more thoughtful shopping experience. 22 Miles platform facilitates the kind of experiential and intuitive shopping that drives bottom-line sales. The multimedia communications software seamlessly blends all digital media devices for an engaging visual and a dynamic, user-friendly interface. Our platform leverages kiosk to video walls and quick Web/HTML or SDK based mobile applications to engage shoppers and increase in-store revenue purchases. This will put the final touches on an immersive retail shopping experience, that will engage consumers across all verticals.
UI Template Control

End UI/UX Design

- Freeform Design with drag & drop widgets + media
- Create a unique User Experience based on your brand and app needs
- Incorporate Social Media, Selfie, store Info, Help Call, Promos, and more
Chrome Mini Tablets

Low cost, low energy devices to install on all shelves to find/browse for items and promos quickly.

The Solution can easily be integrated with any POS solutions, additional live data, promotional design and visually

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Chrome Mini Tablets

Each digital passive screen, or each designed slide has a unique code for user to scan or text for more information.

*The Solution can be placed on any traditional signage, any digital AO or promotional displays or video walls.
Carry to Mobile – Touch Lite Mobile

A simple text message carries a link to open same information on user's mobile phone.

The Link can trigger either a web based interactive slide, or additional content designed to get more touch points off the consumer.

Add another trigger point such as a "MORE" button to really get them excited to learn more, and once they do you can immerse them in an entire User Experience that is designed through our Publisher Pro.
By clicking on the More button, it leads users to a fully functional mobile experience.

[Blank] Mobile includes all these...
Special Promotion
Mix & Match any 2 @5
KitKat Pumpkin
KitKat Sweet Potato
Usual Price 6.90 each
Promo Valid from 28th May - 30th Jun 16
Embedded and Mobile Include the All these Features

- Weather (with Custom Icons)
- Date/Time (with Custom Formats)
- News Tickers, RSS Tickers
- Static Images, Dynamic Images (GIF)
- Web Page
- Zone (Rotating Banners and Slideshows)
- Animations and Transitions
- 1080P Videos
- Video Format: mpeg 4

- Single Source Event Feed
- Twitter and Social
- Exchange/Outlook Support (ics, Office365)
- XML, RSS, CSV Support
- JSON Feeds
- SOAP API
- Free-style List Widget
- Event List
- Directory List
- Flight Status
- Timer and Countdown
- Dynamic QR Code

- Conference Room Booking
- Multi-touch Gestures
- Conference Room Booking
- Feedback/Survey
- Client-editable Google Map
- Staff Login to Retrieve More Content / Map
- Directory Search
- Donor & Alumni List
- Event Search
- Flight Search & Check-in
- Custom Interactive Website
- Multi-language (Left-to-Right, Right-to-Left)
Unique Analytics + Google Analytics

- Format stores to make cross shopping easier
- Understand Shopper Intent
- Promote an Easier Shopping Experience
- Increase Customer Satisfaction
- Increase Likelihood for repeat visits
Stop Features for All

BASKET BUILDING

LOCATION-BASED SERVICES

ADDED SERVICES
22Miles Unique Retail Features and Applications:

**Smart Pathway**
(Automatic Destination Routing)
- Through different generated routes to promote consumer shopping.

**Smart Search**
- Built-in interactive and dynamic keyboard for easy product item.

**Dynamic Map Pop Ups**
- Pop-up descriptions and images, product promotions, spotlight.

**Mobile Smart Retail Solution**
- HTML5 based interactive mobile experience generating digital engagement which extends smart retail information from kiosks, AD screens or even printed signs.

**Point of Sale integrations**
- Sync any POS solution to a digital menu or interactive application.

**Improve Queue Management**
- Reduce perceived wait times with entertaining imagery, AD.

**NFC**
- Support for proximity based, promotional based content read.
“A Nielsen survey conducted on 1000 shoppers sample showed that 68% of respondents said in-store messages would sway their purchasing decisions and 77% said it was a useful way to learn about products.”

Did you know customers overwhelmingly still convert sales in the physical store and drawing in elements of the online experience creates through the software an experience that sales and customer service.
Limitless Design

Stunning Visual Presentation

Drag and Drop, User-Features with Flexible Control to any digital device. From Kiosk to Mobile total solution.
Limitless Design

Stunning Visual Presentation

Free Design for any Retail, QSR, & Fast Casual Design Experience,
Powerful Visual UI/UX Design

Appealing Promotional Easy to Update user Experience
THANK YOU

For more information please contact us at

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