



**OLEA**  
kiosks inc.

# REDEFINING SELF-SERVICE TECHNOLOGY





## EXPERIENCE MATTERS

The customer experience of the future puts a priority on convenience at every turn. And Olea is leading the charge, creating innovations in self-service technology that make transactional experiences faster and easier for more than 40 years.

Olea Kiosks is an expert in the design, deployment, and operation of self-service kiosk solutions.

To win in the designs today, you need to evolve to be centered around the consumer. Olea will help you master self-service to enable personalization and experiences at scale.

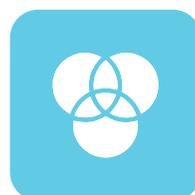
## THE OLEA ADVANTAGE

We leverage technology to enhance the customer experience, and with our in-house design and manufacturing, we have the agility to deliver and adapt to evolving consumer needs faster than ever before. And while we are not the lowest cost provider, we will stand up to any of our competitors to deliver self-service solutions that add the highest value across the industry.

Regardless of whether you're looking at the Olea Universal Designs or a Custom Design, we start with an appreciation of your brand values and the business outcomes you're looking to achieve. We marry that detail with a strong understanding of the technology available to deliver a solution optimized for your business.



Leveraging  
Technology to  
Enhance Customer  
Experience



In-House Advanced  
Design &  
Manufacturing



Agility to Deliver



## OLEA UNIVERSAL DESIGNS



Milan  
Portrait



Irvine  
Freestanding



Geneva  
Indoor and Outdoor



Austin  
Freestanding

While Olea is well-known for its custom designs, we also have more than 20 kiosk designs that are part of our Universal Designs and have been deployed across numerous applications. Our Universal Designs are purpose-built models that are tried and true and receive continuous improvements and upgrades to ensure proper security and fit and form as new hardware components are released.

The Universal Designs are perfect for those deployments that may not have the time or budget for a full-scale custom design kiosk project. Many of these models have enjoyed slight modifications to meet certain deployment needs. With state-of-the-art technology delivering a seamless experience for customer interactions, these models were designed with modular components for solution lifecycle and the ability to scale for production and field deployment.



Business Outcome Planning

### Business Outcome Planning

Businesses deploy kiosks for various reasons—it could be to enhance customer loyalty, increase average sale, redeploy resources in more strategic roles, etc. A kiosk deployment program ought to be governed by the outcomes for which it was deployed. Olea can help you ensure that the kiosks deployed will assist you in meeting those outcomes.



Aesthetic Design

### Aesthetic Design

Olea spends the time to understand its customers brand attributes and the environments that are targeted for self-service technology to ensure its designs accurately to meet the needs. From design, curvature, hardware and software, graphics, and physical placement, Olea considers every detail.



Technology Integration

### Technology Integration

As technology experts, the team at Olea is intimately familiar with the various hardware and software options available for vertical markets as well as the various applications in each vertical. As part of Olea’s continuous improvement efforts, it partners with multiple companies to explore the newest technological advancements to build intelligent and immersive experiences for the future.



Kiosk Placement

### Kiosk Placement

While some organizations simply deploy kiosks wherever it’s most convenient, Olea looks at placement as an opportunity for the brand to create a memorable customer experience.



Maintenance, Support & Service

### Maintenance, Support & Service

Olea is known for its consistent quality, design and reliability and much of that is a result of our in-house manufacturing and quality control. On-going maintenance is part of our thoughtful design process. Self-service demands excellence in responsiveness.

## BETTER KIOSKS THROUGH INTELLIGENT CUSTOM DESIGN

Olea's Intelligent Custom Design process ensures that we identify the needs of all our clients' stakeholders and explore the requirements from all facets of the business to deliver a kiosk design that is successful not only on deployment, but for the entire solution lifecycle.

We take pride in delivering the ultimate client experience, both for our customers and the end-user of the kiosk. Taking everything into consideration including Business Outcome Planning, Aesthetic Design, Technology Integration, Kiosk Placement, Maintenance, Support and Service, our process is engineered to ensure a successful kiosk deployment from start to finish.

Consumer-facing technology like kiosks should be used to augment, not replace, humans. Olea will help you to balance the use of technology for performance with the empathy from humans that is necessary to complete the customer experience equation.

Olea Kiosks are trusted by these leading brands and many others.

