Kiosks.org Association Advisory Board
Addresses Self-Service and Customers with Increased Focus

September 24, 2002

Louisville, Ky. 24-September, 2002 - The Kiosks.org Association Advisory Board at the Fall Conference held in Atlanta, Ga. Recommended an expanded Self-Service focus. The mission of the Association began with self-service kiosks and now also covers interactive POS, all types of checkout and check-in and more.

Craig Keefner, Executive Director of the Association believes it is important for the association to actively serve all sectors of the self-service industry.

"This complete approach to self-service", Keefner stated, "will emphasize the customer and how self-service terminals and kiosks improve their experience".

In other matters, the Association board also recommended some other important initiatives which are strategically geared toward customers. One of the directives in process now is producing self-service pavilions with content tracks at in conjunction with major segment shows (like NRF, Retail Systems, BAI and NACS).

The board also voted to fill the two current end-user positions with representatives from British Telecom (NYSE:BTY) and another candidate.

"We decided that two was a great starting number because at the start (of the organization in early 2001) we had no user members," said Kiosks.org Association chairman Dick Good. "We have filled those two seats and we've decided to expand to 20 by adding two more users."

Current members of the Kiosks.org Advisory Board include: Eastman Kodak, NCR Corporation, IBM Corporation, Elo TouchSystems, 3M Microtouch, NetShift, Factura, Netkey, Kiosk Information Systems (KIS), Lexmark, Swecoin, IQPC (their subsidiary KioskCom), Networld Alliance and NeoProducts.

About Kiosks.org Association -
the self-service association

The mission of Kiosks.org Association is to identify and promote the interests of companies engaged in the self-service industry. The Association serves the industry by providing news, research, Research and Statistics as well as forums for discussing industry issues and best practices. Committees include Technology and Standards (chaired by Intel Corportation) which focus on promoting more consistent standards industry wide. The Association has approximately 200 members including such companies as NCR, IBM, Eastman Kodak, Symbol Technologies, Walmart, British Telecom and Intel. Visit http://www.kiosks.org or contact Craig Keefner at craig@kiosks.org for more information.