CYNTRA LABS
INNOVATION SIMPLIFIED

RETAIL SOLUTIONS
Real Time | OmniChannel | Unified | Simplified.

www.cyntyrlabs.com

CYNTRA LABS
INNOVATION SIMPLIFIED

RUN YOUR BUSINESS REAL TIME

Cloud Based Unified, Plug and Play Retail Platform offering Real time Integration with Existing or New Setup for Agile and Incremental value.

LET'S TALK
NEXT GENERATION RETAIL

Our smart retail solution manages operations (products, price changes, labels, promotions, and shelf location management), point-of-sale operations (transactions, billing, cash register, and safe balancing), communications between your stores and your head office, sales analysis reports, and any other operational activities, as well as your inventory (ordering, purchasing, reception).

Trusted Clients

SHISEIDO

MOVADO
SWISS HERITAGE | MODERN DESIGN

McDonald's
i'm lovin' it'

BURGER KING

RHINO

Retail Solution

Omni Chhanel based retail solution to stream line your opreations

Live Reports

Make your business decission with real time analysis

Brand Protection

IOT based Sensor/Tags integrated for inventory control to prevent counter fiet products

Customer Exprience

Buld your unique customer exprinces with KIOSK and MOBILE APPS

RETAIL **STORES**

Our Popup Store smart solution manages operations (products, price changes, labels, promotions, and shelf location management), point-of-sale operations (transactions, billing, cash register, and safe balancing), communications between your stores and your head office, sales analysis reports, and any other operational activities, as well as your inventory (ordering, purchasing, reception). Better control and centralization of these elements will result in a lighter workload, streamlined operational management, and increased customer satisfaction and retention. Together with our loyaltyprogram and gift card modules, you will have everything you need to adopt a proactive strategic approach. Additionally, mobility tools offer flexibility and access to new sales channels, which promotes greater proximity to your market.

All-in-one retail point of sale

Helping you sell in-store, online and on-the-go, Cyntra Labs is an all-in-one retail POS software that has been designed with today's retailers in mind. Conduct and manage all aspects of your business with the one, easy to use system. Cyntra Labs gives you less to worry about and more time to spend growing your business.

Inventory sync

Helping you sell in-store, online and on-the-go, Cyntra Labs is an all-in-one retail POS software that has been designed with today's retailers in mind.
Conduct and manage all aspects of your business with the one, easy to use system. Cyntra Labs gives you less to worry about and more time to spend growing your business.

Sell from multiple stores

Add new outlets, warehouses or cash registers at the click of a button. The process is quick and easy, and being on the cloud means there are no networking costs. Best of all, Cyntra Labs lets you track all your store's data and reports on one central dashboard.

CYNTRA LABS
INNOVATION SIMPLIFIED

Retail POS on any device, Anywhere.

Cyntra Labs works on any device that has access to a web-browser and internet connection. Don't be limited to just working behind a counter next to clunky hardware. Cyntra Labs also has a built-in iPad app, that can be used to access the POS. Streamline your sales process and business operations with a simple, yet fast retail solution.

Cyntra Labs works on any PC, Mac and tablet.

POS-15-Inch (Display Dual)   POS-15-Inch

POS-8-Inch   Kiosk

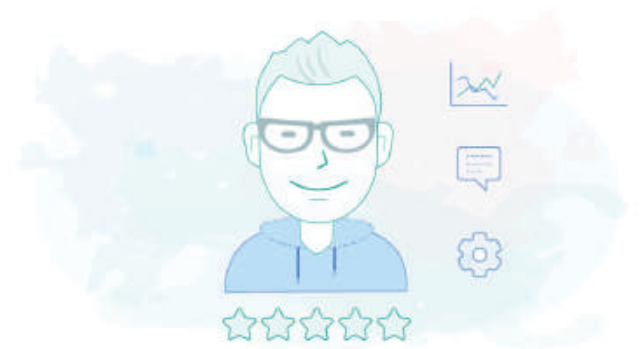Any Devices

PO-7-Inch   Website & Apps

Reports & analytics

With all sales channels and retail data available from the one platform, gain the transparency you always wanted with Cyntra's intelligent business analytics. Use our central dashboard to review sales, customer profiles or overall business performances. Make better, more informed decisions with our retail POS software.

Retail POS enhances customer engagement

Retail software isn't just designed to manage the operations of your business. It's there to help you improve customer experience by providing a POS that's smart, elegant and most of all fast. Take your sales directly to your customers on the shop floor and enhance your customer service experience with quicker checkout times.

Manage staff access

Easily manage your team's access for every outlet location, directly from your central dashboard. Cyntra Labs give you the control to manage who gets access to which parts of the POS, by creating custom access rights by user.

CYNTRA LABS
INNOVATION SIMPLIFIED

LIV **REPORTS**

Gain access to all sales channels and retail data on one platform with Cyntra Labs. Our central dashboard and mobile apps gives you fast and transparent access to data for sales, customer profiles and overall business performance. Leverage clear and real time data to develop sales insights and make more informed decisions for your business.

Sales

Net Sales
Average Daily Sales
SSSG (Same Store Sales Growth)
SSTG (Same Store Transaction Growth)
ADT (Average Daily Transaction)
APC (Average Per Cheque)
WOW SSSG (Week on Week)
MON SSTG (Month on Month)

Labor Costing

Net Sales
Average Daily Sales
Trans per labor hour
Crew labor cost of sales
APC (Average Per Cheque)
ADT (Average Daily Transaction)
Actual hours
Wage Rate
OT Hours (Over time hours)
FTE Count
Employee Count
Manager Count
Employee Meal Count
Crew Labor Cost

Inventory

Opening Inventory
Purchases
Transfers
Waste
Closing Inventory
Extended Cost
Actual Inventory
Theory Inventory
Variance Inventory
Actual Value
Theory Value
Variance Value

CYNTRA LABS
INNOVATION SIMPLIFIED

POS Solution

POS-8 Inch

POS-8 Inch-New

POS-10 Inch

POS-15.6-7 Inch

POS-15 Inch

POS-15-Inch (Dual-Display)

KIOSK Solution

Bring Endless Aisle/Self Checkout.
To Your Store
$99/Month

New

22" Kiosk