

Display Size Comparisons

Here are the comparisons for the total "Active Viewing Area" (Advertising size) for the different BoldVu[®] LCD sizes.



55" BoldVu[®]

47.6" 26.8"

Resolution 1920 x 1080 HD

1,276 in² (0.8 m²) content area

65" BoldVu[®]

56.2" 31.6"

Resolution 3840 x 2160 UHD

1,776 in² (1.1 m²) content area

39% larger area than a 55"

75" BoldVu[®]

64.9" 36.5"

Resolution 3840 x 2160 UHD

2,376 in² (1.5 m²) content area

86% larger area than a 55"

....34% larger than a 65"

86" BoldVu[®]

74.6" 42.0"

Resolution 3840 x 2160 UHD

3,131 in² (2.0 m²) content area

145% larger area than a 55"

....76% larger than a 65"

....32% larger than a 75"

98" BoldVu[®]

85.0" 47.8"

Resolution 3840 x 2160 UHD

4,063 in² (2.6 m²) content area

218% larger area than a 55"

....129% larger than a 65"

....71% larger than a 75"

....30% larger than an 86"



BoldVu[®] is a registered trademark of Manufacturing Resources International, Inc. (MRI).
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98" BoldVu[®] LCD Displays are not available with the PolrVu[®] feature or touch.

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