

Updates to our Web Search Products & Programmable Search Engine Capabilities

Evolving Programmable Search Engine

Dear Programmable Search Engine user,

Earlier this year, we shared our plans to evolve the Programmable Search Engine to provide more focused search solutions. As a reminder, existing users relying on the “Search the entire web” option or querying more than 50 domains must transition to an alternative solution by **January 1, 2027**.

To help you prepare for this transition, we want to provide more details on our offerings so you can choose the best tool for your goals.

A clearer path for every search need

To ensure you are utilizing the most effective technology for your specific requirements, we have outlined the recommended transition pathways based on your current setup:

- **For site-specific search (50 domains or fewer):** If you can narrow your focus, please update your Search Element settings to the “Sites to search” feature, restricted to 50 or fewer domains. This remains the optimal solution for delivering highly focused results. Please ensure you adjust your engine settings before January 1, 2027 to ensure service continuity.
- **For Web Search:** To express your interest in a new Web Search Service, please fill out this [form](#) to get in touch with a Google Representative.
- **For users of the Custom Search JSON API:** We highly recommend transitioning to Google Agent Search on Gemini Enterprise Agent Platform (formerly Vertex AI Search) for enterprise-grade grounding and AI-powered conversational search (up to 50 domains).

Planning your transition

If your current use case relies on the “Search the entire web” option or queries more than 50 domains via the Search Element or Custom Search JSON API, **your transition**

to an alternative solution must be completed by January 1, 2027.

Please note that all *new* engines must already be configured to use the “Sites to search” feature.

Thank you,

The Google Programmable Search Engine Team