

Yes — these aren't just rumors anymore. There's a real, confirmed layoff wave tied to Samsung's Plano relocation, and it's showing up on LinkedIn exactly as you'd expect. Here's the verified picture.

The relocation

Samsung Electronics America confirmed on June 1, 2026 that it's moving its U.S. HQ from Englewood Cliffs, NJ to its existing Plano, Texas campus (Legacy Central) by the end of 2026 — less than a year after cutting the ribbon on the NJ facility (Rutgers Bloustein School, JBizNews). Roughly 1,000–1,200 NJ employees were told to decide within two weeks whether to relocate, "move to Texas or lose your job".

The layoffs — confirmed, not rumor

179 jobs, official WARN filing. Samsung SDS America filed a New Jersey WARN notice to lay off 179 employees at its Ridgefield Park site, effective Oct. 1, 2026. That's the hard, documented number so far.

Company admits cuts are coming. A Samsung spokesperson said it will be "optimizing parts of the organization" and acknowledged "layoffs are expected" — but has *not disclosed how many* roles will be eliminated versus relocated (D CEO via LinkedIn, JBizNews).

LinkedIn is where it's surfacing. A former Samsung exec posted July 2: "I'm feeling for many of my former Samsung Electronics America colleagues this week, after a major round of layoffs and a relocation of the US HQ". So "hundreds laid off, showing on LinkedIn" is accurate.

Reddit r/Layoffs has a running Samsung 2026 thread describing rolling cuts in June/July/August ahead of the forced relocation.

Bigger context — it's not only Plano

Separately, Samsung reportedly issued a **global** mandate (~three weeks before early July) to cut sales/marketing by ~15% and administrative staff by ~30% across the Americas, Europe, Asia and Africa, which it called "routine" efficiency moves. So the Plano-linked U.S. cuts are happening alongside a broader worldwide reduction.

Bottom line for your "hundreds laid off" question

Confirmed hard number: 179 (Samsung SDS America, WARN filing, Oct. 1).

Broader U.S. impact: ~1,000–1,200 NJ staff facing relocate-or-leave; Samsung concedes an undisclosed share will be laid off outright.

LinkedIn chatter: real and consistent with a "major round of layoffs" per a former exec — so the rumor you heard is grounded.

One relevance note for your kiosk/signage work: one LinkedIn commenter specifically flagged that the affected NJ roles "presumably include those in pro displays and marketing" — meaning Samsung's B2B display/signage team could be among those disrupted by the move, though that specific breakdown isn't officially confirmed.

Want me to dig specifically into whether Samsung's **pro-display / VXT / signage division** staff are named in any of the LinkedIn posts or WARN filings? That's the angle that actually matters for your audience.